

Turn Your Passion for Men's Rights Issues into Social Activism: A Step by Step Handbook to Create Your Own Men's Rights Organization: Produced by the Men's Rights Group of Arizona

Richard W Cassalata

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Today's men's rights activists read and participate in a few national organizations but often feel something in our movement is lacking. Many in the men's rights community want to be actively involved but have no local outlets to do so. Although men's rights activists demand changes in local laws we often have no formal organizations to shape child, family and father friendly policies within each state. This book is intended for the "lone wolf" men's rights activists wanting to make a positive impact in his or her community through social activism. As a leader of "your" men's rights organization you can gather these "lone wolfs" into a "pack" to counter anti-male and anti-father policies within your state. Most activists know the vast and complex issues men face at the state level. What they do lack is the technical know-how to form a viable, effective and politically active men's rights organization from the ground up. This book is designed to help you through the basic process of constructing your men's rights organization from concept to implementation. Using the information provided in this book will get your organization off the drawing board and started on the right path. Key points covered in this book is the need for a quality website, creating a blog to get your message out, marketing your organization to likeminded individuals, attracting members, fundraising, using media contacts, becoming politically involved in social issues and some useful words of advice. The information found within this book will have your men's rights organization up and running with very little investment. Most importantly, the Men's Rights Group of Arizona is here to assist your organization with our experience and expertise if you run into a snag along the way. Today, more than ever we need to fight for men's rights issues in a growing anti-male society. Are you willing to take up the fight and do the hard work of social activism? If so, then let's get started...



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