

Individual and Society: Sociological Social Psychology

Lizabeth Crawford, Katherine Novak



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Unlike other texts for undergraduate sociological social psychology courses, this text presents the three distinct traditions (or "faces") in sociological social psychology (symbolic interactionism, social structure and personality, and group processes and structures) **and** emphasizes the different theoretical frameworks within which social psychological analyses are conducted within each research tradition.? With this approach, the authors make clear the link between "face" of sociological social psychology, theory, and methodology. Thus, students gain an appreciably better understanding of the field of sociological social psychology; how and why social psychologists trained in sociology ask particular kinds of questions; the types of research they are involved in; and how their findings have been, or can be, applied to contemporary societal patterns and problems. Great writing makes this approach successful and interesting for students, resulting in a richer, more powerful course experience. A website offers instructors high quality support material, written by the authors, which you will appreciate and value."

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