



Investing in Income Properties: The Big Six Formula for Achieving Wealth in Real Estate

Kenneth D. Rosen

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Praise for INVESTING IN INCOME PROPERTIES

"*Investing in Income Properties* is a cogent and well organized presentation of the principles of real estate analysis, financing, and investment. With his 'Big Six Formula,' Ken Rosen shares his knowledge and experiences on how to analyze and take advantage of commercial real estate investment opportunities. This book should be required reading in all real estate investment courses."

--**John S. Zdanowicz**, PhD, Professor, Finance and Real Estate, and Director of the Jerome Bain Real Estate Institute, Florida International University

"Ken Rosen has a unique ability to make the most complicated seem clear and easy to follow. In *Investing in Income Properties*, he gives practical steps so that the reader can take action and begin or continue to build wealth by investing in income properties. This book will become the buyer's bible."

--**Alex Zylberglait**, Associate Director, National Office and Industrial Properties Group, Marcus & Millichap Real Estate Investment Services

"*Investing in Income Properties* is a step-by-step approach to investing in commercial real estate. It is clear, easy reading with every base covered. This book is a great tool for both the new and seasoned investor."

--**Donna Abood**, Chief Executive Officer, Colliers Abood Wood-Fay, Commercial Real Estate

"Ken Rosen's style is straightforward and his formula for building wealth is well grounded in the fundamentals--nothing fancy or tricky about it! He even puts the would-be investor at ease by addressing the fear factors of real estate investing. Twenty-one years into my career as a real estate investment sales broker, I have met many successful investors, but Ken Rosen clearly stands out as a savvy, self-made entrepreneurial investor who is generously sharing his wealth of knowledge and insight in this very instructive and easy-to-read book."

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"One of the best, precise, and accurate real estate books on the market. A must-read for investors at any stage."

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