



Public Opinion

Walter Lippmann

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An instrumental work on today's outlook on the dominance of media in democracy, *Public Opinion*, is a key work by author Walter Lippmann. Does the manufacturing of consent amount to a democracy in the way democracy is practiced? Does the mass media have a control over the public opinion? These are questions that are more important today with the emergence of new technologies like the internet, and older technologies, like television, which are being politically dominated by an opportunistic media. *Public Opinion* is a highly recommended work for those who are interested in understanding the role of media and public opinion in politics and also those who enjoy the writings of Walter Lippmann.

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