



Streetsmart Financial Basics for Nonprofit Managers

Thomas A. McLaughlin

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Essential, accessible guidelines for interpreting and using financial information

"A wonderful resource for nonprofit managers and board members alike. It hits the mark by simplifying accounting concepts and providing practical advice that can help nonprofits achieve a higher degree of accountability."

-Paula Van Ness, President and CEO, Make-A-Wish Foundation of America

"After thirty-three years of managing in the nonprofit sector, I find I could have used the information in Streetsmart when I first began my career. The book is a must-read for anyone interested in the effective management of nonprofit organizations."

-George W. Kessinger, President and CEO, Goodwill Industries International, Inc.

"The first edition of McLaughlin's book was a masterpiece-clearly written, concise, and insightful. These traits also characterize the Second Edition. This is an excellent text for students and also a reference that every nonprofit professional should have on their bookshelf."

-Norman A. Dolch, PhD, Director of the Nonprofit Programs and Professor of Sociology
Louisiana State University in Shreveport

"Tom McLaughlin contributes a valuable tool to those working for the betterment of society in the nonprofit fields: an important, highly readable, intelligent review of those issues which determine success and failure. All too often, well-meaning nonprofit managers find their organizations in constant crisis due to their mission-focus and mission-drive to the detriment of sound financial management. Streetsmart Financial Basics is a fast way of balancing management skills short of returning for an MBA."

-Jeffrey R. Solomon, PhD, President, The Andrea and Charles Bronfman Philanthropies

The Second Edition of this popular resource explains in plain English how to read, interpret, and implement financial data from bookkeepers and accountants to make management decisions that ensure an organization's long-term financial viability. Organized into four distinct parts-Analysis, Accounting, Operations, and Control-this book offers a host of hands-on resources for managers, including:

- * A CD-ROM containing spreadsheet templates for financial reports, word-processing checklists, sample documents, and real-world examples of management in action
- * Dozens of easy-to-read charts, tables, checklists, and instructive sidebars
- * Inserted text boxes highlighting supplemental information
- * Special comments in the narrative linking the material to personal financial management matters

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Chris Robertson:

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