



Leadership and Management in Athletic Training: An Integrated Approach (Lww's Athletic Training Education)

Matthew R. Kutz

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This text is designed to help athletic trainers effectively integrate the art of leadership with the science of management. The book discusses the aspects of management and leadership identified in the 2004 Board of Certification (BOC) Role Delineation Study and the National Athletic Trainers' Association (NATA) educational competencies.

The text covers current leadership and management theories and techniques, communication, and conflict resolution, and supplies tools for mastering essential skills and behaviors. It discusses various leadership and motivational styles and covers key human resources, fiscal, and administrative responsibilities, including program planning and management, technology management, and facility design and management. The book also explores legal and risk management issues, professional ethics, and globalization as it relates to athletic training.

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