



# Analyzing Qualitative Data: Systematic Approaches

*H. Russell Bernard, Amber Y. Wutich, Gery W. Ryan*

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The fully updated **Second Edition** of **Analyzing Qualitative Data: Systematic Approaches** by H. Russell Bernard, Amber Wutich, and Gery W. Ryan presents systematic methods for analyzing qualitative data with clear and easy-to-understand steps. The first half is an overview of the basics, from choosing a topic to collecting data, and coding to finding themes, while the second half covers different methods of analysis, including grounded theory, content analysis, analytic induction, semantic network analysis, ethnographic decision modeling, and more. Real examples drawn from social science and health literature along with carefully crafted, hands-on exercises at the end of each chapter allow readers to master key techniques and apply them to their own disciplines.

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