



The Executive's Guide to Cost Optimization

Nicole Smith

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Today's volatile business environment demands that companies derive greater value from their investments. Companies are constantly thinking of new ways to drive down the cost of their operations and improve productivity. Inefficient business processes, lack of best-practice data, limited change management focus, and inadequate workflows are just a few of the challenges facing companies seeking a higher return from their existing investments. The Executive's Guide to Cost Optimization offers focused, actionable guidance to executives looking for ways to extract more out of their resources. This is achieved by understanding the keys to success outlined in informational roadmaps contained within the guide. Cost optimization will transform the CFO into a genius, the CIO into a wizard of technology, and the COO into a master of production, thereby raising the overall effectiveness of the CEO! This useful book contains something helpful for every executive in an organization.

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