Route 128: Lessons from Boston's High-Tech Community

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This is the story of how a stretch of highway, Route 128, circling Boston, became the nation's bestknown centre of high tech industrial innovation. The first book to address the importance of the region "Route 128" examines the forces that shaped it and the role people and events there played in determining the course of the overall relationship among industry, academia and government in our society. The book is as well a brilliant, incisive prescription for duplicating that experience elsewhere to meet the mounting pressures of the world marketplace. The fruitful marriage of industry, the federal government and higher education in Massachusetts produced new fields of research, novel inventions, spin-off companies, entire new industries, new academic disciplines, and innovative federal agencies like the National Science Foundation. The book highlights the roles of such "ultimate entrepreneurs" as Digital Equipment's Ken Olsen and of such academic impresarios as Vannevar Bush of MIT. The authors also explain why "the Massachusetts Miracle" appeared to have fizzled out by the end of the 1980s as the national and regional economies slid into recession and high tech companies laid off thousands.

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